

ON THE HORIZON PROJECTS FOR 2015

Helping Children Heal with Compassion and Hope

At the Regional CAC, we have developed new ways to reach out to the communities we serve and beyond. In the coming year, we will be expanding our efforts to increase awareness and prevention and we are asking everyone to continue to support us in new ways.

WEBSITE

We are very excited to have launched a new cutting edge and interactive website for our agency. It has already reached individuals that we would never be able to reach through other means. The use and further development of our website will enhance increased awareness and educate the public about child abuse.

AWARENESS

We are pleased to have developed a social media presence on Facebook and Twitter. We believe social media is one of the best ways to reach teens and young adults with messages of hope and help for those who have experienced abuse. We also developed a mobile web app. The use and expansion of these platforms will send messages of how we can help protect our children from abuse and neglect.

PREVENTION

We feel honored to have funds to expand our prevention program and be able to reach children, teens and adults in different ways. A new prevention coordinator will be focused on the development of new prevention programs in communities and schools throughout the region and the further development of our website and social media platforms.

FUNDRAISING

We have a desire to expand our fundraising capacity in order to carry out our mission. Our premier fundraising event has been the "Honor Thy Children" Dinner and Auction. This event is held each year in February in Jackson, Alabama, which is located in Clarke County. We plan to expand our fundraising efforts by engaging more people in Washington and Choctaw Counties. We expect to share our mission and message in more visible ways with special fundraising events to reach out to others.

We are honored to receive support from our donors. We want to thank you for your contributions to help us prevent child abuse!

Tel: (251) 275-2804
127 W Cobb St, Grove Hill, AL 36451
www.regionalcac.org

Sponsored by:
ODOM
&
ODOM
ATTORNEYS AT LAW



ANNUAL GRATITUDE REPORT

Year Ending: 2014



Helping Children Heal with Compassion and Hope



Accredited by the National Children's Alliance and the
Alabama Network of Children's Advocacy Centers
United Way of Southwest AL Partner Agency

END OF THE YEAR SCORECARD 2014

FINANCIALS

Key Performance Indicators

REVENUE

Contributions	38,475
United Way	23,219
State Allocations	58,812
Grants	59,512
Interest	1,249
Fundraising	67,912
Total Revenues	249,189

EXPENSES

Program Services	211,659
Supporting Services	35,730
Total Expenses	247,389

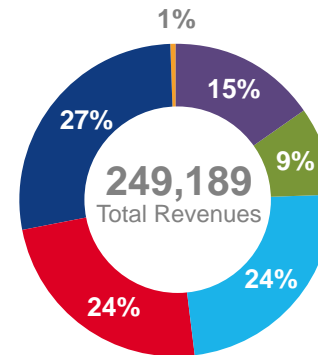
SERVICES

Direct Services	1,712
Prevention Services	1,664
Fostercare Services	233
Total Services	3,609

CHILDREN SERVED

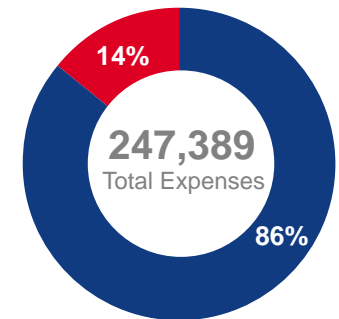
New	73
Recurring	141
Fostercare	5
Total	219

Composition of Revenue



- ♥ Fundraising
- ♥ Interest
- ♥ Contributions
- ♥ United Way
- ♥ Grants
- ♥ State Allocations

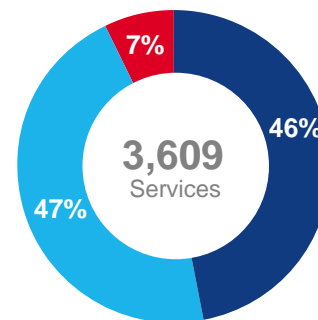
Composition of Expenses



- ♥ Program Expenses
- ♥ Support Services

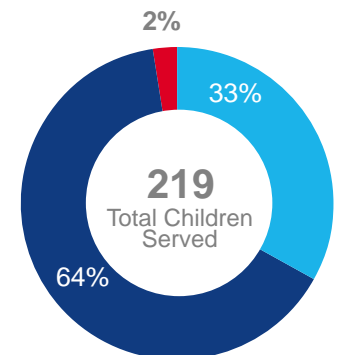
HOW WE HELP

Services



- ♥ Direct Services
- ♥ Prevention Services
- ♥ Fostercare Services

Total Children Served



- ♥ New
- ♥ Recurring
- ♥ Fostercare Services